



Thank you for your interest in the 19th annual Chicagoland Invitational Concert Band Festival

Why Participate?

The Chicagoland Invitational Concert Band Festival provides a high-quality, educational music experience for all. Students will have opportunities to improve both their technical and musical skills through experiences with professional, expert musicians in a non-competitive environment.

Your sponsorship will help in deferring the costs associated with this worthwhile program so that we may provide the students and attendees with a greater learning experience.



The Chicagoland Invitational Concert Band Festival, which includes a select group of the Midwest's elite band programs, provides a full day of activities that are designed to showcase outstanding high school level musicians in a non-competitive environment. A hallmark of the festival is the attendance of 3,00-3,500 high school musicians, parents, and educators enjoying and learning in an environment which features exceptional music, camaraderie, and excitement!

Festival Highlights & Benefits

> Three Performance Venues

To accommodate the strong demand from a growing list of bands, we've opened up another room and added more evaluators.

> 45 School Bands

Bands from the local* and Chicagoland area communities as well as from midwest states seeking a quality musical education opportunity.

> A College Band

Students receive valuable exposure to the "next level" of performance

> Music for All, presented by Yamaha

Sponsorship and national recognition through the prestigious Music For All program

> Renowned Clinicians and Evaluators

Students receive feedback through the evaluators written and taped comments

> Professional Clinics

Students receive a "one-on-one" evaluation with a Festival clinician

> Exhibit Areas

Students are exposed to universities, instrument companies, band camps, etc. to assist them in making choices for their future in music and education



With your help and the help of many others, this year's Festival will be the best yet. We thank you for your consideration. We hope you will be able to attend and enjoy the day's events and walk away with an experience of which you can be proud.

Evaluation panels consist of nationally recognized clinicians. Evaluators provide valuable feedback to each participating band through written and recorded comments. Following each band's performance, students attend a session with a professional clinician which provides valuable learning experiences for students to improve their technical and musical performance skills.

* Local area High School Bands tentatively attending include: John Hersey High School, Wheeling High School, Buffalo Grove High School, Elk Grove High School, Rolling Meadows High School, Fremd High School, Schaumburg High School, and Prospect High School.



Festival Sponsorship & Advertising Opportunities

The Chicagoland Invitational Concert Band Festival is pleased to offer a variety of sponsorship options to organizations, companies and individuals that are seeking to increase visibility with this select audience of musicians, parents and attendees. Companies, organizations and individuals may also choose to show their support by advertising in the Official Festival Program.



Presenting Sponsor _____ Currently reserved

Conductor's Circle _____ \$2,500

- > Full-page back or inside back cover ad in the festival program
- > Featured mention on sponsor page in the festival program
- > Includes 8' x 6' exhibit space in high traffic area
- > "Sponsored by" mentions during public address announcements

Section Leaders _____ \$750

- > Full-page ad (preferred position) in the festival program
- > Prominent logo placement
- > Includes 8' x 6' exhibit space in high traffic area

Principal Performers _____ \$500

- > Half-page ad in the festival program
- > Prominent logo placement
- > Includes 8' x 6' exhibit space in high traffic area

Friends of The Band _____ \$35 minimum

- > Includes listing in festival program (optional)

Exhibitor Space (Limited number of spaces available)

- > Single – 8' x 6' exhibit area _____ \$250 (\$125 for Educational)
- > Double – 16' x 6' exhibit area _____ \$400 (\$200 for Educational)

Display Advertising in the Festival Program

(All program display ads are in black & white only)

- > **Full Page** Full-Page Ad (7" w x 10" h - vertical) _____ \$200
- > **1/2 Page** 1/2-Page Ad (7" w x 5" h - horizontal) _____ \$125
- > **Pamphlets Displayed on Table** _____ \$25
- > **1/4** 1/4-Page Ad (3.5" w x 5" h - vertical) _____ \$75
- > **BC** Business Card-Sized Ad (3.5" w x 2" h) _____ \$50

If you do not have original artwork or the time to create your ad, our designer can create your ad for a minimal art charge of \$50. Just check the box on the *Sponsorship Order Form* and include a rough sketch of your layout, a clean copy of your logo, and a printed copy of the wording you would like to have in your display ad. If you have questions regarding artwork or need assistance creating your ad, contact Victoria Janmohammed at salvick30@gmail.com or 847-346-4361. *Please submit required size and format alignment as specified.*

The display advertising deadline for your ad artwork[†] is **January 31, 2019.**

All sponsors must provide the HIA a reproducible copy of their logo ASAP, preferably with your reservation.

[†] Digital files are preferred. Supported formats include PDF files, JPEG files, TIF files, and EPS files. Include/embed all font files or convert text to outline. Image resolution should be 300 dpi. If sending print copy such as a business card, do not fold or staple. Please submit required size and format alignment as specified.



The 19th Annual Chicagoland Invitational Concert Band Festival on Saturday April 6, 2019



SPONSORSHIP / EXHIBITOR / DISPLAY ADVERTISING ORDER FORM

YES! We wish to support the Chicagoland Invitational Concert Band Festival and the John Hersey High School Bands. Please reserve the following sponsorship opportunities for us. *(Please print clearly.)*

Company / Name: _____ Check # _____

Address: _____

City: _____ State: _____ ZIP: _____

Authorizing Name: _____ Signature: _____ Date: _____

Authorizer's Daytime Phone: _____ Fax: _____

Authorizer's E-mail Address: _____

Band Student to receive credit for ad (if applicable): _____ Band Student's Phone: _____

SPONSORSHIPS AVAILABLE

- Conductor's Circle _____ \$2,500
- Section Leaders _____ \$750
- Principal Performers _____ \$500
- Friends of The Band Minimum _____ \$35

B&W DISPLAY ADVERTISING

- Full-Page Ad (7" w x 10" h - vertical format) _____ \$200 Full Page
 - 1/2-Page Ad in Chicagoland Band Festival program _____ \$200 AND the Chicagoland Showcase Choral Festival program 1/2 Page
 - 1/2-Page Ad (7" w x 5" h - horizontal format only) _____ \$125
 - Pamphlets Displayed on Table _____ \$25
 - 1/4-Page Ad (3.5" w x 5" h - vertical format only) _____ \$75 1/4
 - Business Card-Sized Ad (3.5" w x 2" h - horizontal format) _____ \$50 BC
 - I would like HIA to prepare my program ad _____ \$50
- Please include a sketch of your layout, your logo, and a printed copy of the wording you would like to have in your display ad.
- Check if you want to use the SAME ARTWORK as last year (if applicable) _____

EXHIBITOR SPACE COMMERCIAL EDUCATIONAL

- Single: 8' x 6' exhibit area _____ \$250 _____ \$125
- Double: 16' x 6' exhibit area _____ \$400 _____ \$200

TOTAL COST OF MY SPONSORSHIP PARTICIPATION \$ _____

The display advertising deadline for artwork or computer files is Thursday **January 31, 2019.**

All sponsors need to send the HIA a reproducible copy of their logo ASAP—preferably with your reservation.

HIA IS A SECTION 501(C)3 TAX-DEDUCTIBLE CORPORATION. HIA reserves the right to refuse any contract or exhibitor

CONTACT INFORMATION:

Display Advertising Orders:
 Todd Niemiec _____ hia.vicepresident@gmail.com

Display Advertising Artwork:
 Victoria Janmohammed _____ salvick30@gmail.com

Exhibitors:
 Agata Kempa _____ agatakempa3@gmail.com

PAYMENT INFORMATION:

Make check payable to **Hersey Instrumental Association.** To guarantee your reservation, mail check and this *Order Form* to:

Hersey Instrumental Association
John Hersey High School
1900 E. Thomas Ave.
Arlington Heights, IL 60004
Fax: 847-718-5014 Attention: Scott Casagrande

The 19th Annual
**Chicagoland Invitational
Concert Band Festival**



JOHN HERSEY  HIGH SCHOOL

co-sponsored by



Music for All



Quinlan & Fabish
MUSIC COMPANY

April 6, 2019 • John Hersey High School • Arlington Heights, IL