JOHN HERSEY HIGH SCHOOL

Chicagoland Invitational



Concert Band Festival

April 15, 2023

You are cordially invited to participate in the 22nd Annual Chicagoland Invitational Concert Band Festival. Plans are now underway for the largest festival to date. Over 3000 high school musicians, parents, and educators participate and attend this event every year for the last 21 years! Please don't miss out on this opportunity to let them know about your business or institution. This year's in-person festival will be attended by 42 high school and middle school bands, our featured guest band the Elmhurst University Wind Ensemble, plus esteemed music educators and clinicians. Additionally, a digital version of our Program/Ad book will be shared with each and every student and parent that will participate on Saturday, April 15th.

Support of this event can provide the following to your institution or business:

- > Exposure of your services to a captive audience of over 3,000 music lovers
- > Promotion of your music camps and other educational opportunities
- > Publicity for a variety of music-related opportunities and products to students seeking information and exploring their future options in music
- Opportunity for your representatives to provide parents with valuable resources for future music-related purchases
- > Raise awareness of your music programs and products

You can support our extraordinary music students through sponsorship of CICBF.

Your \$250 Sponsorship includes:

- A full-page color ad in our Festival Program
- 8' x 6' Exhibitor Space

This is an excellent opportunity for you to have direct access to young musicians, their parents, and music educators working at all levels. You will be exposed to students who plan to pursue music as a career, as well as those who simply have a passion for music in their life. You can help all these students evaluate their opportunities for continuing their musical endeavors. For your convenience, here is the <u>link</u> to place your order digitally.

Please note the deadlines so you do not miss out on this great opportunity for exposure to future musicians.

We look forward to seeing you on this day filled with music.

Sincerely,

Spencer Hile Director of Bands

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